



THE MADURA COLLEGE

An Autonomous Institution affiliated to Madurai Kamaraj University

Re-accredited (3rd cycle) with 'A' grade by NAAC

Vidya Nagar, T.P.K. Road, Madurai – 625 011

PERSPECTIVE PLAN

As a premier educational institution, The Madura College is committed to the cause of Holistic education in this part of the country. The perspective plan of the college is shaped by the United Nations Sustainable Development Goals (SDGs) - 2015, which all nations strive to achieve by 2030. The 17 Sustainable Development Goals are: (1) no poverty, (2) zero hunger, (3) good health and well-being, (4) quality education, (5) gender equality, (6) clean water, (7) affordable and clean energy, (8) decent work and economic growth, (9) industry, innovation and infrastructure, (10) reduced inequality, (11) sustainable cities and communities, (12) responsible consumption and production, (13) climate action, (14) life below water, (15) life on land, (16) peace and justice strong institutions, (17) partnerships to achieve the goal. The Madura College aims to support by doing its part in the achievement of SDGs by offering affordable, inclusive, responsible, quality education.

Perspective plan	SDG
<ul style="list-style-type: none">To organize programs on themes related to fitness, yoga, mental health, prevention of substance abuse, Awareness programs on HIV/AIDS And other problems related to health.To organize health camps/awareness camps as part of the extension activity of the college in collaboration with NGOs in the neighborhood community.To include themes related to health and wellbeing into the curriculum	3
<ul style="list-style-type: none">To offer Holistic education integrating the inculcation of communication skills, industry specific skills, entrepreneurship orientation, values, soft skills, community orientation and other verticals of learning along with domain specific knowledge to create Youth, who are a value addition in whatever organization they work for.To strive for inclusion of vocational courses and courses on performing / fine arts into the curriculum.To inculcate civic sense and responsibility towards the nation and community by celebrating events of national importance.	4
<ul style="list-style-type: none">To introduce gender studies as part of the curriculumTo ensure that there is no discrimination based on gender.	5

<ul style="list-style-type: none"> ● To organize programs related to promotion of gender equity ● To celebrate international Women's Day every year. 	
<ul style="list-style-type: none"> ● To create awareness on conservation of water since potable drinking water is a scarce commodity. ● To have an efficient water management system in the campus with little wastage. ● To provide clean drinking water to everyone in the campus. 	6
<ul style="list-style-type: none"> ● To include awareness on clean energy sources into the curriculum. ● To add clean energy sources when possible for internal utilization. ● To conduct energy audit and strive to reduce the carbon footprint of the college 	7
<ul style="list-style-type: none"> ● To offer skill-based and vocational education to make the students employable. ● To include professional ethics as part of the curriculum. ● To revise the curriculum frequently based on requirements from the industry to ensure employability of students. ● To offer placement training and support placement of students by organizing placement camps and also notifying students of placement opportunities available to them. 	8
<ul style="list-style-type: none"> ● To provide adequate infrastructure for all educational needs (Including smart classrooms, internet, access to educational resources, etc.,). ● To organize entrepreneurship development programs to nurture young talents in realizing their entrepreneurial dreams. 	9
<ul style="list-style-type: none"> ● To support the underprivileged sections of the society and differently abled by providing needful solutions and ensuring equity and equality. 	10
<ul style="list-style-type: none"> ● To devise and implement procedures and methodologies for optimal, shared utilization of resources and to ensure responsible utilization of resources. ● To ban single use plastics within the campus. 	12
<ul style="list-style-type: none"> ● To include topics related to environment and sustainability as part of the curriculum. ● To create awareness on climate change by organizing seminars, community programs, awareness campaigns within the college and in the neighborhood community. ● To take up green campus initiatives aimed at achieving carbon neutrality by 2040. 	13

<ul style="list-style-type: none"> ● To have and implement the stated code of ethics for all stakeholders of the institution and to ensure equity and probity. ● To have necessary grievance redressal mechanism for Swift redressal. ● To have necessary feedback mechanisms in place for necessary action and course correction. 	16
<ul style="list-style-type: none"> ● To enter into collaborations (departmental, inter-departmental, inter-collegiate, with other institutions) / Memorandum of Understanding for various goals set by this document for fructification of the same and for sharing of expertise for mutual benefit and for the overall achievement of the SDGs. 	17



Principal

PRINCIPAL

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MADURAI - 625 011**

